

ASG – Ultimate Guide to Canton Fair



Autumn Trade Fair

Phase 1 : October 15th - 19th;

Phase 2 : October 23rd - 27th;

Phase 3 : October 31st - November 4th;

Spring Trade Fair

Phase 1 : April 15th - 19th;

Phase 2 : April 23rd - 27th;

Phase 3 : May 1st - 5th;

Phase 1 : Electronic consumer goods and information products, home appliances, automotive accessories, lighting products, electronic and electrical products, hardware, tools;

Phase 2 : Daily use ceramics, household items, tableware, home decorations, festive products, gifts and premiums, glass crafts, art

ceramics, clocks and eyewear, garden products, weaving and wicker iron crafts, building and decorative materials, bathroom equipment, furniture;

Phase 3 : Home textiles, carpets and tapestries, men' s and women' s clothing, underwear, sportswear and casual wear, fur, leather, down and related products, fashion accessories , textile materials and fabrics, shoes, luggage, food, sports and tourism leisure products, healthcare products and medical devices, pet supplies, bathroom products, personal care utensils, office stationery, toys, children' s clothing, maternity and baby products.

- a. Subway (approximately 100 minutes in total)**
Take Guangzhou Metro Line 3 (North Extension), get off at Airport South Station (Terminal 1), and head towards Tiyu Xilu. After 13 stops,

transfer to Line 3 (towards Panyu Square) at TiYu Xilu Station and ride 3 stops to reach Kecun Station. Then, transfer to Line 8 (towards WanSheng Wei) and ride 3 stops to Xingang East Station. Exit at Exit A to reach the Canton Fair Exhibition Hall Area A.

b. Bus

During the Canton Fair, the Guangzhou Airport Express provides direct shuttle bus service between the Canton Fair Complex and Guangzhou Baiyun International Airport:

Service Hours: 13:00–18:00;

Bus Interval: Approximately every 30 minutes;

Duration: The entire journey takes about 50 minutes.

c. Taxi:

Tell the driver “Pazhou” or “Canton Fair”. The taxi fare is 2.6 RMB per kilometer. If the distance exceeds 35 kilometers, an additional 50% will be added.

Calculation for 40 km: $40 \text{ km} * 2.6 \text{ RMB/km} * 150\% = 156 \text{ RMB}$
(approximately 25 USD)

d. Didi (Ride-Hailing Service):

Using Didi to go to the Canton Fair Exhibition Hall, which is about 40 kilometers away, takes around 50 minutes and costs about 60–100 RMB

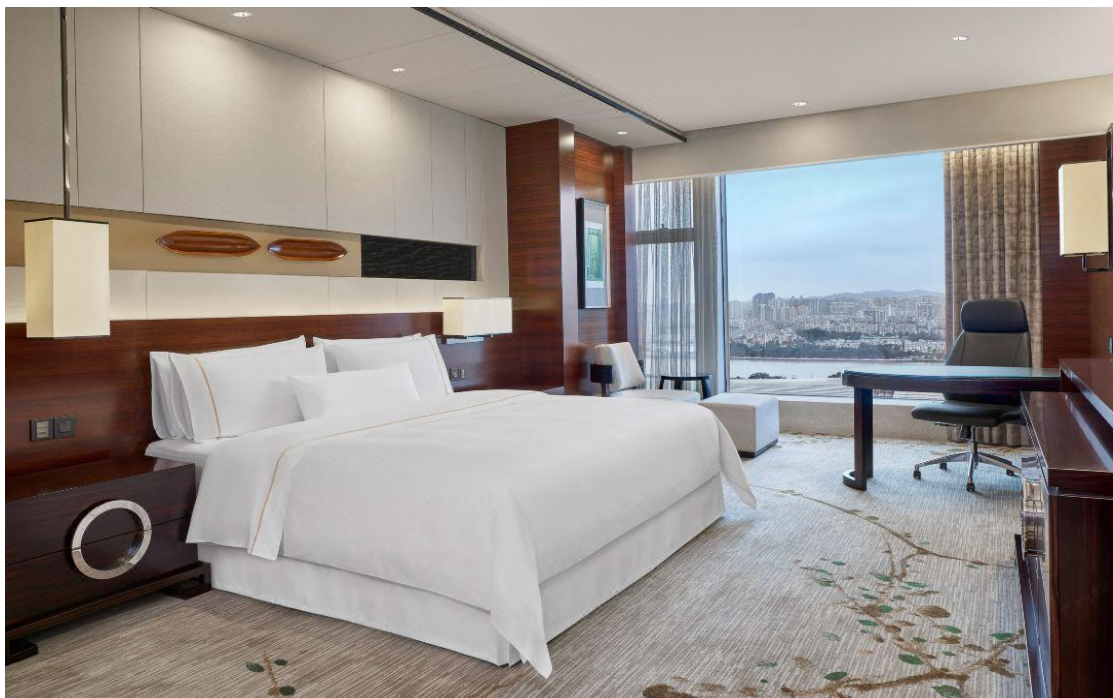
Hotel Recommendations

1. Canton Fair Westin Hotel

Hotel Address: No. 681 Fengpu Middle Road, Haizhu District, Guangzhou

Hotel Location: Located near the Canton Fair Exhibition Center, with a connecting corridor that leads directly to Halls A, B, and C

Online Reference Price: Standard Room \$530/night

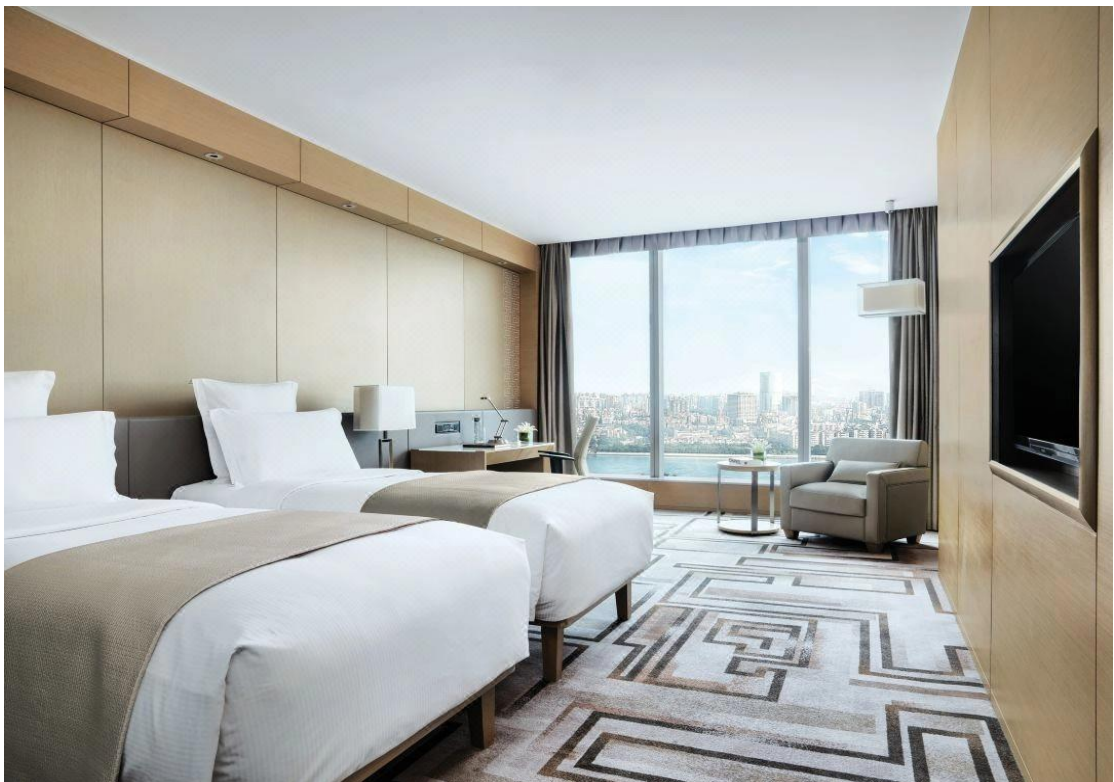


2. Langham Hotel

Hotel Address: No. 638 Xingang East Road, Haizhu District, Guangzhou

Hotel Location: Next to the Canton Fair Exhibition Hall

Online Reference Price: Standard Room \$500/night



3. Shangri-La Guangzhou

Hotel Address: No. 1 East Huizhan Road, Haizhu District, Guangzhou

Hotel Location: 1 kilometer away from the Canton Fair Exhibition Hall, within walking distance, free shuttle bus provided

Nearest MRT Station: Pazhou Station

Online Reference Price: Standard Room \$500/night



4. JL Hotel (Guangzhou Pazhou Exhibition Center)

Hotel Address: No. 180 Pazhou Avenue, Haizhu District, Guangzhou

Hotel Location: 800 meters from Modiesha MRT Station, 2 MRT stations away from Pazhou Station in a straight line

Online Reference Price: Standard Room \$300/night



5. LN Garden Hotel

Hotel Address: No. 1136 Xingang East Road, Haizhu District, Guangzhou

Hotel Location: Within a 15-minute walk to the Canton Fair, free shuttle buses are provided to the exhibition hall during the fair

Online Reference Price: Standard Room \$280/night

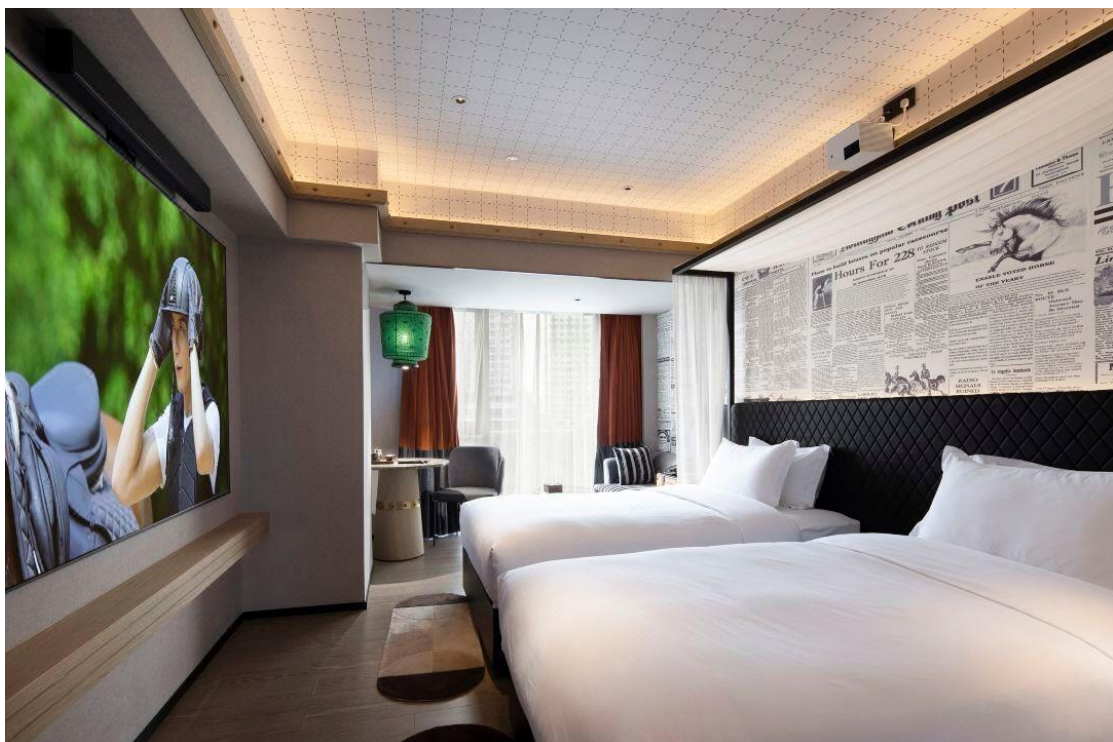


6. Guangzhou Tower Knight' s Tale Hotel

Hotel Address: No. 375 Xingang Middle Road, Haizhu District, Guangzhou

Hotel Location: 50 meters from Kecun MRT Station, 5 MRT stations away from Pazhou Station in a straight line

Online Reference Price: Standard Room \$250/night

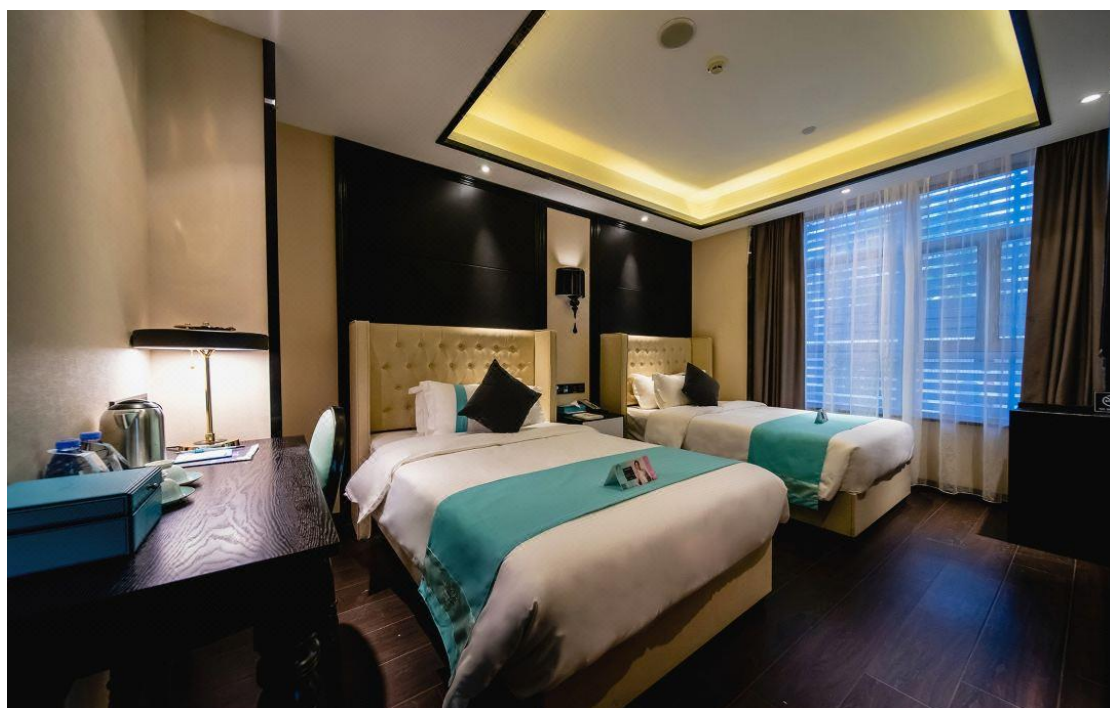


7. Xana Hotel (Guangzhou Kecun MRT Station Pazhou Exhibition Center)

Hotel Address: No. 13 Yiyuan South Road, Xingang Middle Road, Haizhu District, Guangzhou

Hotel Location: 500 meters from Kecun MRT Station, 5 MRT stations away from Pazhou Station in a straight line

Online Reference Price: Standard Room \$150/night



8. Hanting Hotel (Guangzhou ZhuYing Starlight City)

Hotel Address: No. 25, Yard 354, Xingang Middle Road, Haizhu District, Guangzhou

Hotel Location: 480 meters from Kecun MRT Station, 5 MRT stations away from Pazhou Station in a straight line

Online Reference Price: Standard Room \$100/night

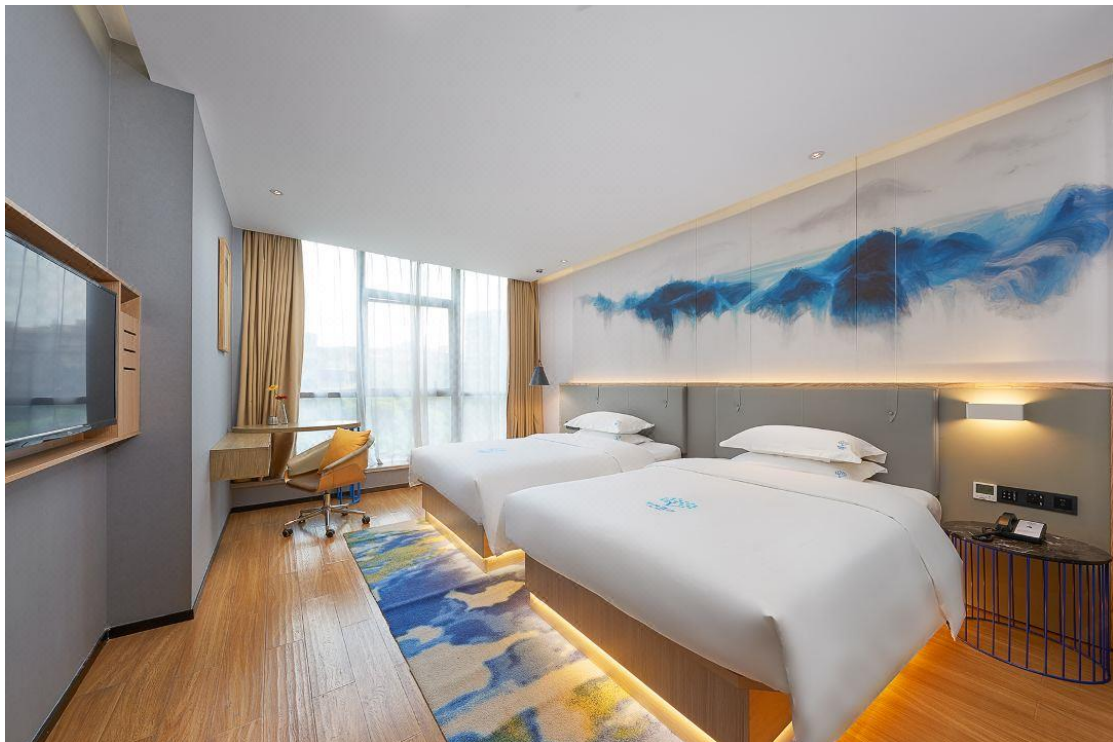


9. Livhotel (Kecun MRT Station Guangzhou Tower)

Hotel Address: No. 242 Yijing Road, Haizhu District, Guangzhou

Hotel Location: 600 meters from Kecun MRT Station, 5 MRT stations away from Pazhou Station in a straight line

Online Reference Price: Standard Room \$60/night

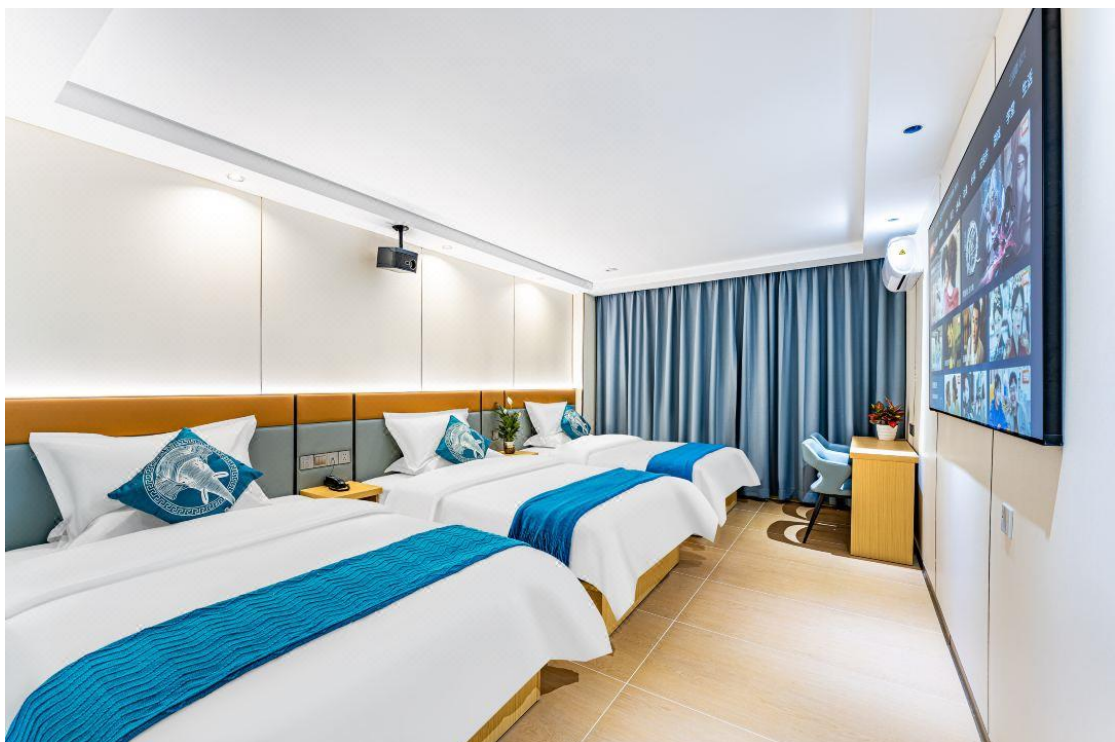


10. Boji Hotel (Guangzhou Tower Pazhou Exhibition)

Hotel Address: 2nd Floor, No. 203 Hengxin Road, Haizhu District, Guangzhou

Hotel Location: 300 meters from Chigang MRT Station, 4 MRT stations away from Pazhou Station

Online Reference Price: Standard Room \$55/night



How to Apply for a Buyer' s Badge

1. Register an account on the official Canton Fair website (<http://www.cantonfair.org.cn/>).
2. Fill out the application form online and upload the following documents:
 - a) Copy of the enterprise business license or proof of individual business (photocopy)
 - b) Copy of the identity proof of the purchasing responsible person (photocopy)
 - c) Company profile and explanation of purchasing needs
3. The Canton Fair organizers will review the submitted documents. The review process usually takes 3-5 working days.

Restaurant Recommendations

Specialty Dishes:

1. Outan Restaurant (Muslim Restaurant)

Business Hours: 11:00-24:00

Address: 1st Floor, Unit 119-120, Building B2, Yuexiu Fortune Mansion,
No. 149 XiWan Road, Liwan District, Guangzhou

Nearby MRT Station: 800 meters walk from Exit C of Xicun Station on
Line 5



2. Guangzhou Bosphorus Western Restaurant (Turkish Muslim Restaurant)

Business Hours: 12:00–01:00 the next day

Address: 1st Floor, Unit 9, Zhaoqing Mansion, No. 304 Huanshi Middle Road, Hongqiao Street, Yuexiu District, Guangzhou

Nearby MRT Station: 600 meters walk from Exit D of Xiaobei Station on Line 5



3. Hui Min Restaurant (Cantonese Halal Dim Sum)

Business Hours: 07:30–11:30

Address: 2nd Floor, Xinjiang Mansion, No. 76 Tianhe North Road, Tianhe District, Guangzhou

Nearby MRT Station: 500 meters walk from Exit B of Linhe West Road Station on Line 3/APM Line



4. Antalya (Turkish Restaurant)

Business Hours: 12:00-02:00 the next day

Address: Unit 29A-30A, Building 12, Xipu Street, No. 2 Liede Avenue, Tianhe District, Guangzhou (Opposite the east tower of Tianyin Square)

Nearby MRT Station: 140 meters walk from Exit B of Liede Station on Line 5



5. SHANENSHAH Indian Restaurant

Business Hours: 11:40-14:30, 17:30-22:00

Address: 1st Floor, No. 460 Tianhe North Road, Tianhe District, Guangzhou (Next to Fuyuan Hall)

Nearby MRT Station: 1000 meters walk from Exit B of Tiyu Xilu Station on Line 1



6. SHARMA JI Indian Cuisine (Taojin Branch)

Business Hours: 08:30–23:30

Address: 2nd Floor, Baiyun Hotel, No. 367 Huanshi East Road, Yuexiu District, Guangzhou

Nearby MRT Station: 150 meters walk from Exit B of Taojin Station on Line 5

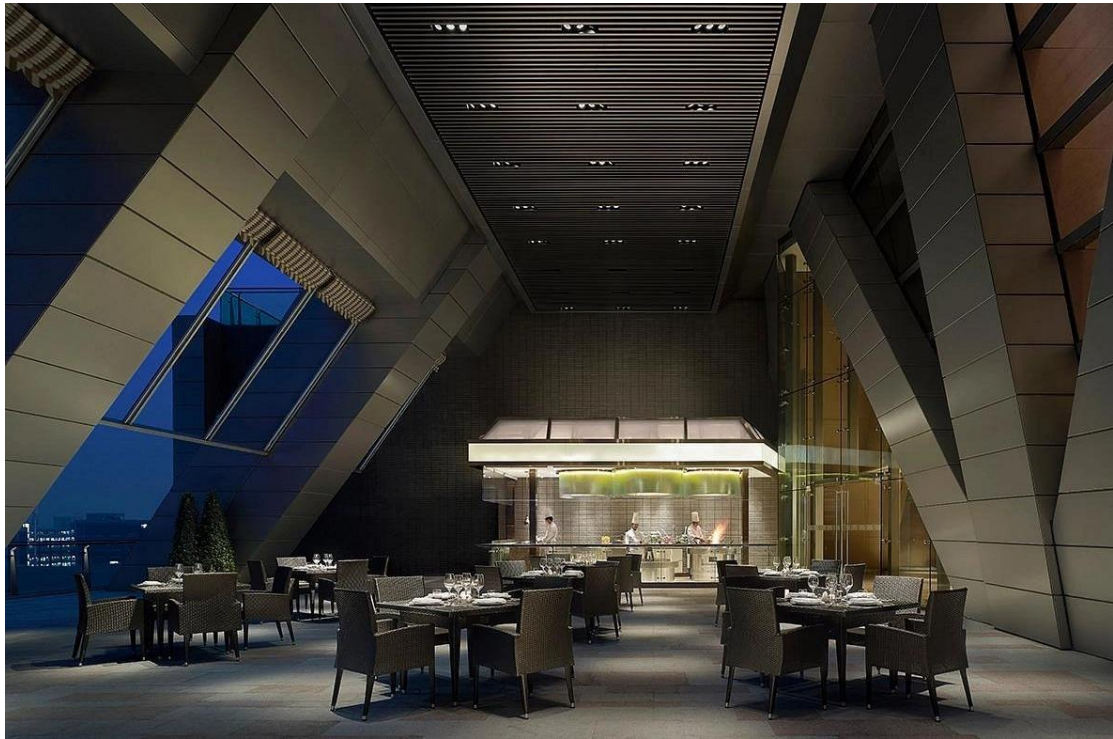


7. Alfresco Italian Restaurant

Business Hours: 11:30–14:30, 17:30–22:00

Address: 4th Floor, Guangzhou Langham Hotel, No. 638 Xingang East Road, Haizhu District, Guangzhou (Next to Canton Fair Exhibition Hall C)

Nearby MRT Station: 570 meters walk from Exit F of Xingang East Station on Line 8



8. Wen Feng Xiang Yue Vegetarian Restaurant

Business Hours: 10:00–22:00

Address: 10 meters inside the Southwest Gate of Guangdong Experimental Middle School Yuexiu Campus, Huanshi East Road, Yuexiu District, Guangzhou

Nearby MRT Station: 210 meters walk from Exit B of Taojin Station on Line 5



Chinese Cuisine:

1. Taotaoju Restaurant



2. Guangzhou Restaurant



3. Tiancheng Sichuan Cuisine Restaurant



4. 海门鱼仔店



5. ChaoFu Restaurant



6. 炳胜品味 (Bingsheng Tasting)



7. Lee Garden Restaurant



8. 等我送上门海鲜大排档



9. 大鸽饭



Attraction Recommendations

1. Canton Tower (Guangzhou Tower)



2. Night Cruise on the Pearl River



3. Baiyun Mountain



4. Beijing Road



5. Shangxiajiu



6. Guangzhou Baiyun Leather City



Wholesale Market

Guangzhou Wholesale Markets

1. Guangzhou Bai Ma Clothing Market



2. Guangzhou Hongmian International Fashion City



3. Guangzhou Yide Road Toy and Gift Wholesale Market



4. Guangzhou Xunfa Decoration Materials Wholesale Market



5. Guangzhou Textile Fabric Wholesale Market



6. Guangzhou Beauty Expo City



7. Xinyi Shaxi Hotel Supplies Expo City



Foshan Wholesale Markets

1. Foshan International Home Expo City



2. Luofu Palace International Furniture Expo Center



3. Red Star Macalline Home Plaza



4. Shunlian Furniture City



Shenzhen Wholesale Markets

1. Huaqiangbei



2. Nanyu Apparel City



3. Shuibei Jewelry City



To activate network services, you need to purchase an eSIM card in advance. Here are some options:

1. Buy an eSIM card in advance

-Nihao Mobile: Visit the Nihao Mobile website at : <https://www.nihaomobile.cn/cn/home> to purchase an eSIM card.

- Nomad: Purchase an eSIM card from the Nomad website at : <https://www.getnomad.app/zh-hans-cn/china-esim>.

-Airalo: Get an eSIM card from the Airalo website at : <https://www.airalo.com/>.

2. Pre-activate international roaming: Visit the Mobimatter website at <https://mobimatter.com/esim-china> to pre-activate international roaming services.

3. Purchase a local SIM card at Guangzhou Baiyun International Airport:

- After arriving at Terminal 2 and retrieving your luggage, you will find counters where you can purchase a local SIM card.

- Operating hours: 09:00 - 00:45

- The SIM card costs 180 RMB, which includes 105 RMB in credit.

It comes with a monthly plan for 29 RMB. You can top up your balance using Alipay once the initial credit is depleted.

Shopping Recommendations

1. Taikoo Hui

Address: No. 383 Tianhe Road, Tianhe District, Guangzhou

Metro: Exit BRT of Shi Paiqiao Station on Line 3

Operating Hours: 07:30-24:00



2. Tianhe City

Address: No. 208 Tianhe Road, Tianhe District, Guangzhou

Metro: Exit E of Tiyu Xilu Station on Line 1/3

Operating Hours: 10:00–22:00



3. Zhengjia Plaza

Address: No. 228 Tianhe Road, Tianhe District, Guangzhou

Metro: Exit C of Tiyu Xilu Station on Line 1/3

Operating Hours: 10:00–22:00



4. Tianhuan Plaza

Address: No. 218 Tianhe Road, Tianhe District, Guangzhou

Metro: Exit B of Tiyu Xilu Station on Line 1/3

Operating Hours: 10:00–22:00



5. IGC Tianhui Square

Address: No. 222 Xingmin Road, Tianhe District, Guangzhou

Metro: Exit B of Liede Station on Line 5

Operating Hours: 10:00–22:00



6. Beijing Road Pedestrian Street

Address: Yushan Road, Beijing Street, Yuexiu District, Guangzhou, near the West 50 meters of Guangzhou No. 13 Middle School

Metro: Exit B of Beijing Road Station on Line 6



7. Guangzhou Baiyun Leather Goods City

Address: No. 1356-1358 Jiefang North Road, Jingtai Street, Baiyun District, Guangzhou

Metro: Exit A of Guangzhou Railway Station on Line 2, walk 1.2km

Operating Hours: 09:00-18:30



How to Use WeChat

1. WeChat Registration

- a) Download WeChat (Wechat is also available in the international version and can be used abroad)
- b) Choose to sign up and register an account
- c) Select the region, mobile number, nickname, password, etc.
- d) **!** You need to find a WeChat user who has already passed real-name verification to assist with the verification, assisting with the registration (It is recommended that you only assist with registration for people you have already cooperated with or are familiar with, otherwise, assisting someone whose background is unknown can be risky)
- e) Send a text message to the mobile number, and complete the registration process according to the instructions.

The image shows a three-part process for WeChat registration:

- Sign Up with Mobile:** A form with fields for Full Name (placeholder: Enter alias), Region (selected: China's Mainland), Phone (+86 Mobile number), and Password (placeholder: Set a password). At the bottom, there is a checkbox for "I have read and accept the Terms of Service" and a button labeled "Accept and Continue".
- Security Verification:** A screen with a blue information icon and the text: "Security Verification. For the security of your account, verify security verification code before registration." A green "Start" button is at the bottom.
- Verification Instructions:** A list of steps:
 - 1 Contact a WeChat user who meets the following conditions. (They do not have to be your WeChat friend.)
 - a. Signed up for WeChat over 6 months ago
 - b. Has activated WeChat Pay
 - c. Hasn't completed "Help Friend Register" for other users in the past month
 - d. Hasn't been blocked in the past month
 - 2 Ask them to scan the following QR code using WeChat.A QR code is shown below the instructions, circled in red.

2. WeChat Pay



How to Use Alipay

1. Download Alipay:

- Alipay is a widely used mobile payment app in China, and it is available for download on most app stores.

2. Register with Your Phone Number:

- After downloading the app, use your mobile phone number to create an account.

- Follow the on-screen instructions to complete the registration process.

3. Bind Your Bank Card:

- Once your account is set up, you will need to bind a bank card to it.

- Go to the “My” section in the Alipay app and select “Bank

Cards” or “Add Bank Card.”

- Follow the prompts to enter your card information and verify the details.

- You may be required to verify your identity through various methods, such as sending a code to your phone or using your ID card.

- After successfully binding your bank card, you can use Alipay to make payments, transfer money, and more.

Remember to keep your Alipay account secure by using a strong password and enabling two-factor authentication when possible. Always ensure that you are using Alipay on a secure network and that the transactions you make are with legitimate businesses.

Mobile Payment

You can enjoy convenient payments with just a mobile phone. Payment services such as Alipay, Weixin Pay and UnionPay are available.

For better payment experience, no IDs are required for transactions under a certain amount. Give it a go!

Please watch videos for more details www.pcac.org.cn.

1 Alipay

(1) Search for Alipay in the app store or on its official website, and download the app.

(2) Open the app, and register with your phone number or just sign in if you have already registered.

(3) Add bank cards as shown below.

Note

Visa, Mastercard, JCB, Diners Club, and Discover cards can all be added to Alipay.

Tap "Add Now" and follow on-page prompts to complete the process.

(4) Pay by scanning QR code.

You can pay by scanning a merchant's QR code (method 1) or by having a merchant scan yours (method 2).

Method 1: Tap "Scan", and scan the merchant-presented QR code.

Method 2: Tap "Pay/Receive", and present your QR code to the merchant.

Follow the instructions in the app to complete payment process.

English Service Hotline

Alipay: +86-571 2688 6000

How to Use WhatsApp:

1. With an international SIM card that has international roaming enabled, WhatsApp can be used normally.
2. With a domestic SIM card:
 - a) Register for a VPN, for example: Xiyou.
 - b) Visit Xiyou's official website: <https://sunwk.fun/>
 - c) Register and log in with your email.
 - d) Choose a package to purchase according to your needed duration (it is recommended to purchase monthly).

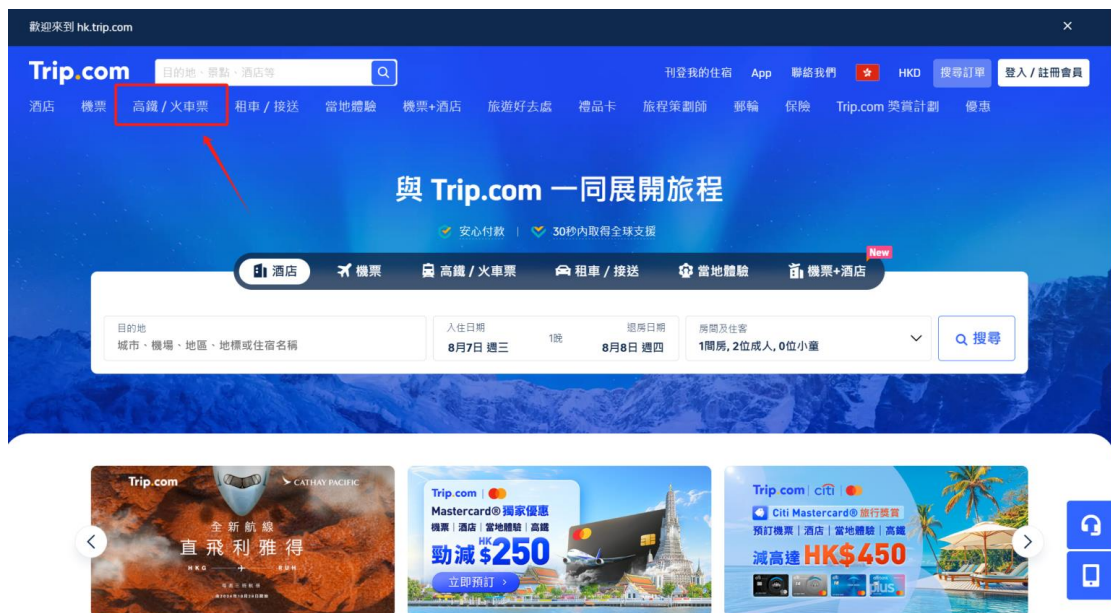
- e) Download the client suitable for your computer or mobile phone.
- f) Before accessing foreign websites or apps, make sure to turn on the VPN first, and then you can use the foreign internet normally.

How to Purchase High-Speed Train Tickets

1. Purchase with Alipay



2. Trip.com Official Site | Travel Deals and Promotions

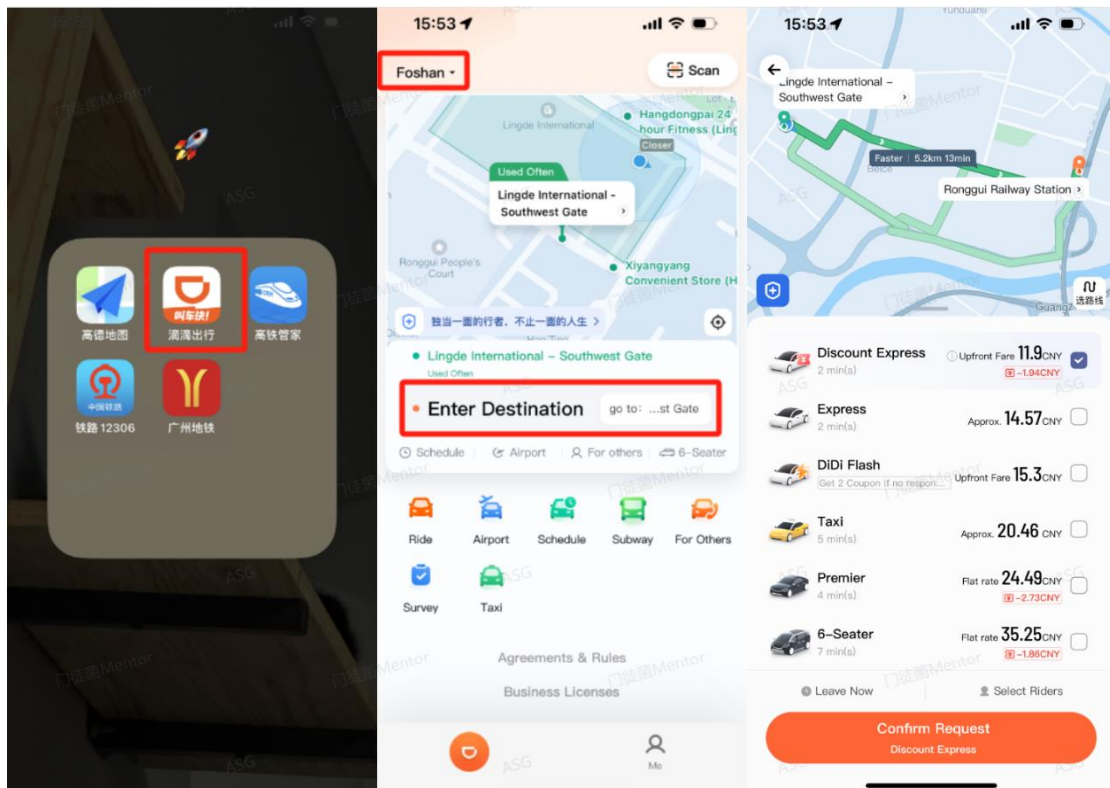




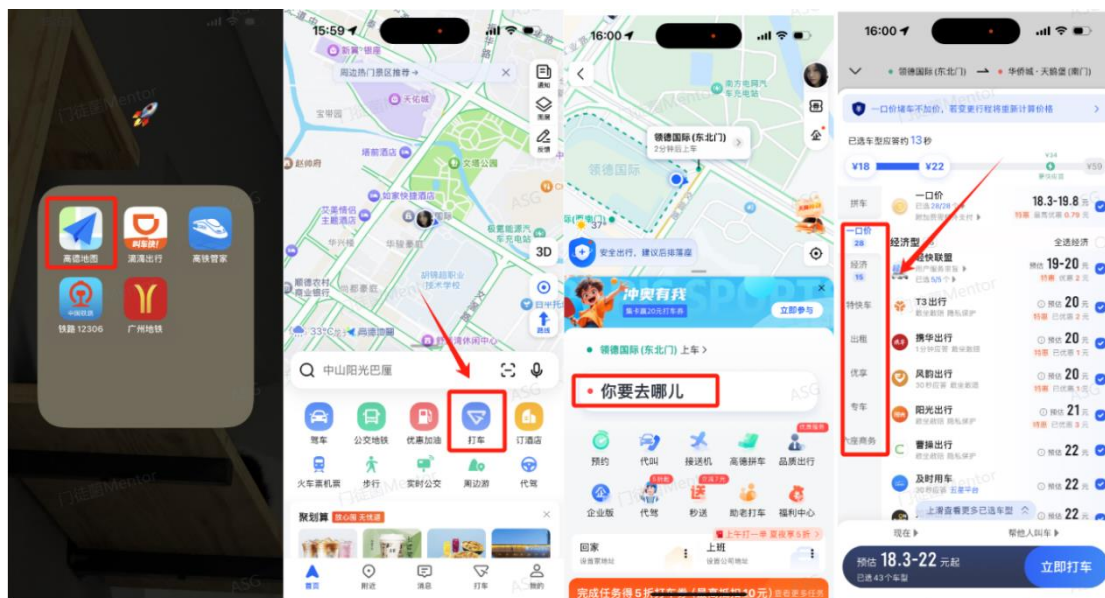
為何要選用 Trip.com 預訂火車票？

How to Take a Taxi

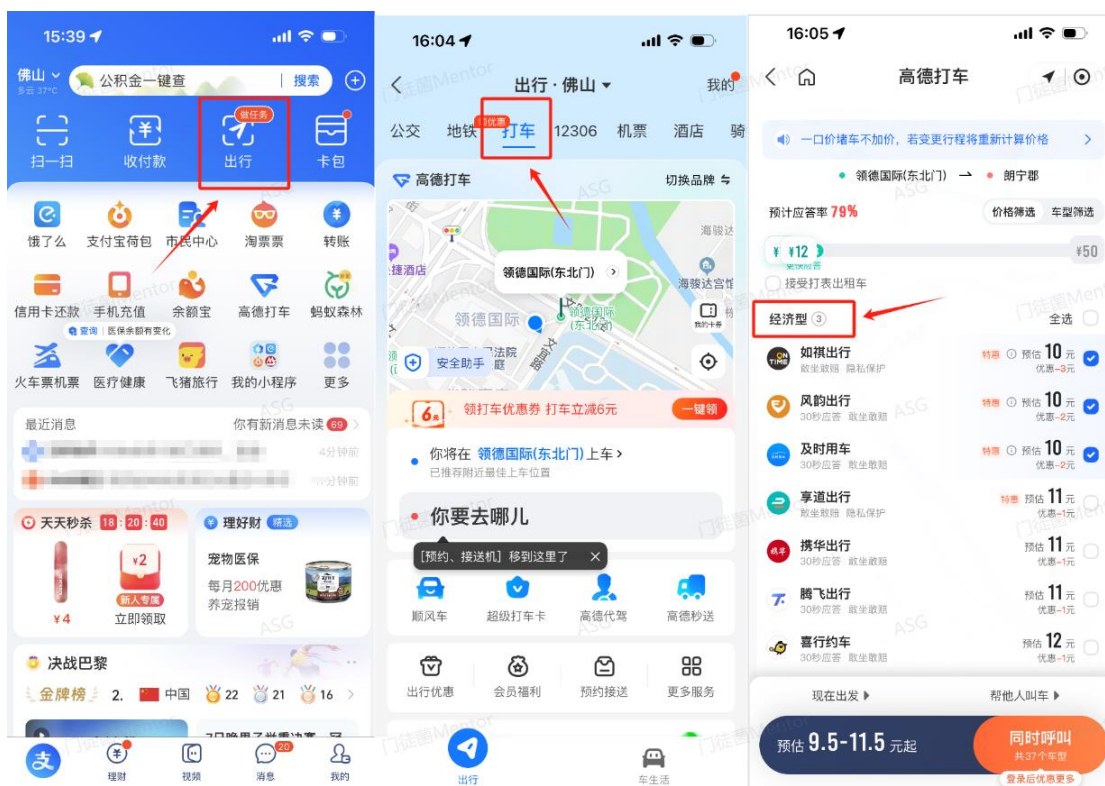
1. Didi Chuxing (Didi Ride-Hailing)



2. Gaode Taxi (Gaode Ride-Hailing)

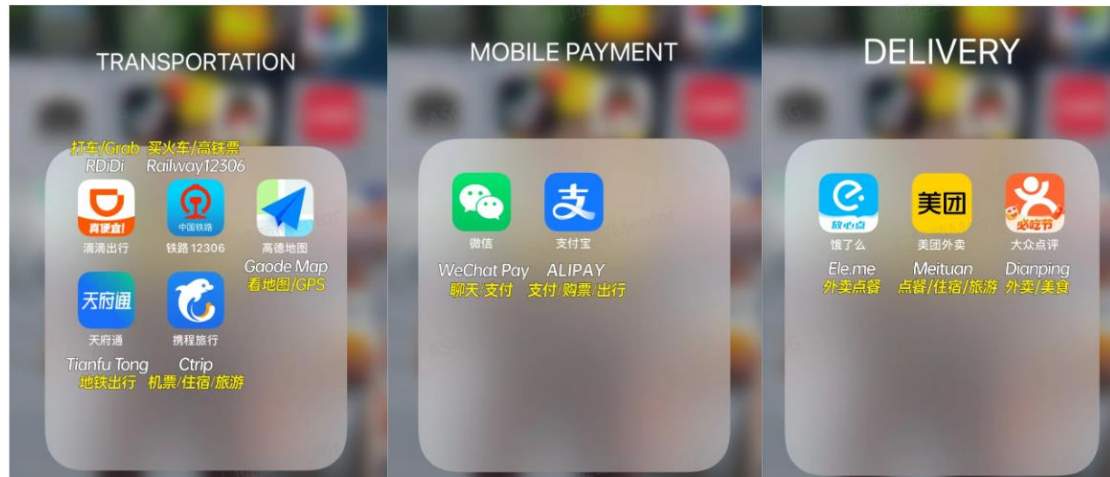


3. Alipay Taxi (Alipay Ride-Hailing)



Attention Notes:

1. Recommended mobile apps.



2. Weather

The average temperature during the Autumn Trade Fair is between 20 to 30 degrees Celsius. It is recommended to wear short sleeves. The exhibition hall's air conditioning is usually quite cool, so consider bringing a light long-sleeved shirt.

3. Common payment methods in China

- a) VISA credit card
- b) Cash
- c) Alipay

4. How to Exchange Currency

Currency exchange points at the airport:

- T1: After international security check, at the entrance of the East No. 1 corridor
- T1: Next to Gate A5 in Area A of the arrivals
- T2: West side of the international exit in the arrivals hall
- T2: In front of the international security check channel on the third floor
- T2: At the end of N check-in island on the third floor
- T2: After international security check, in the duty-free

concentrated area on the third floor



Cash

You can also pay in cash.

If you need cash, you can withdraw RMB cash with your bank card at an ATM with logos of the corresponding bank card organizations. You can also directly exchange at bank outlets with currency exchange signs, outlets of qualified financial institutions, or self-service kiosks. Please consult the staff for currencies available.

EXCHANGE
货币兑换



VISA



Bank Account

You can open a bank account with your passport or other valid IDs at any nearby bank outlet, such as the Industrial and Commercial Bank of China (ICBC), the Agricultural Bank of China (ABC), the Bank of China (BOC), the China Construction Bank (CCB), and the Bank of Communications (BOCOM). Please consult the staff at the bank outlet or visit their official websites for more details.

With the account, you can enjoy a variety of financial services (such as deposit and withdrawal of both RMB and foreign currencies, foreign currency purchase and sale, domestic transfer and cross-border remittance, foreign currency exchange, and making payments).